

Company Profile

brt - adaptive



HAGFASHION LTD

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Main Members: Sklatiniotis Thomas

1. Background

a. Company History

The company was founded by Thomas Sklatiniotis in May 1992 in Athens Greece.

b. What we do

We design, manufacture and sell, wholesale and retail, adaptive men's and women's clothes for wheelchair users.

2. Strategy & Vision

a. Vision statement

Our vision is to facilitate every wheelchair user to dress with comfort, safety and always with the latest fashion trends.
We want to open our wings all over the world.

b. Mission statement

Our primary goal is to become essential to each wheelchair user seeking for an outfit for everyday use, for work, or for a formal occasion.

c. Values

Everyone has the right on stylish comfortable and mostly safe choice of clothes.
Human - Fashion - Safety - Elegance - Quality - Consistency are the values that guide us.

d. Business goals & objectives

Our primary goal is the market penetration of custom clothing around the world.

e. Growth strategy

We promote our work through websites, blogs, magazines-press presentations and exhibitions showcasing.

3. Products & Services

a. Products

We design and produce, exclusively in Greece, trousers for both female and male wheelchair users.

Trousers have special conveniences such as:

- Specially designed pattern for all day comfort (higher in the back)
- Open seams to avoid injury
- Side zippers for easy catheterization
- Elastic back waistband for ease to use
- Internal elastic restraint
- All Cotton fabrics

b. Services

Presentation of new collections – production – packaging and order delivery.

c. Business competitiveness

We manufacture fashionable and quality clothing since 1992.

Our long experience and knowledge, as well as the Greek construction quality, guarantee excellent results and fast delivery.

Our love for our work and our reliability make us extremely competitive.

4. Management & Ownership

- a. Director: Sklatiniotis Thomas
- b. Head office and Showroom in Athens
- c. First company in Greece involved with clothes addressed for wheelchair users.

**Thank you for taking the time to read our company profile.
If there are any questions or comments, please feel free to contact us.**